



## Guidelines for Applicants

This is one of a series of guidelines to help applicants to the Smart Approved WaterMark, Australia's outdoor water conservation label. Applications to the Smart WaterMark are assessed by an Independent Technical Expert Panel against the following four criteria:

1. **Water Saving** - The primary purpose of the product is directly related to reducing actual water use where there is a direct correlation between the use of the product and water savings.
2. **Fitness for Purpose** - Supporting documentation (such as instructions and marketing material) helps ensure that users get the best water savings/efficiency from the product.
3. **Meeting Regulations and Standards** - The product is of high quality and meets industry standards, and customer and community expectations.
4. **Environmentally Sustainable** - The product, while satisfying the above three criteria, is environmentally sustainable, and that in making water savings the product will not adversely impact on the environment in other areas.

## Guideline 1. Pool Covers

The Expert Panel needs verifiable independent evidence that the product achieves the water savings claimed in the application (i.e. through independent testing, case studies or comparative reports). Please note, unsubstantiated marketing claims are not regarded as evidence of water saving.

The Smart WaterMark stakeholder web site has further information on the application process including forms, timetables and fee rates at: [www.smartwatermark.info](http://www.smartwatermark.info)

Smart Approved WaterMark is Australia's water saving labelling program for products and services which are helping to reduce outdoor water use. The Smart WaterMark is run by the Water Services Association of Australia, Irrigation Australia, the Nursery and Garden Industry Australia and the Australian Water Association with funding from the Australian Government's Water Smart Australia programme through the Department of the Environment, Water, Heritage and the Arts.

If you have any questions about these guidelines or your application please contact the Smart WaterMark national office. Email: [info@smartwatermark.info](mailto:info@smartwatermark.info) Landline: +61 (0) 2 9223 3322

### **Pool Covers**

There is little doubt that a pool cover used in the correct way will reduce evaporation from a swimming pool and hence save water. There is a lot of evidence, however, that suggests that amount of water saved varies greatly from cover to cover, depending on factors including the thickness and type of the material, and way in which the cover is attached to the pool. The Expert Panel has considered these issues and established the following guidelines for pool cover applications.

## Water saving

As the main aim of the scheme is to reduce water use, applications must include a demonstration of the water saving potential of the product. Applicants must be able to demonstrate that the specific product that is the subject of the application has saved water. Acceptable evidence includes:

1. A test by any independent agency such as a consulting engineer, university, CSIRO, testing facility or any other testing agency which has no commercial interest in the product. There is a standard test, American Standards Test Methods; E96-2000, which has been specifically written to test the transmission of water vapour through a material. It is a relatively simple test that can be carried out by any competent testing laboratory. The standard states:"

*"These test methods cover the determination of water vapor transmission (WVT) of materials through which the passage of water vapor may be of importance, such as paper, plastic films, other sheet materials, fiberboards, gypsum and plaster products, wood products, and plastics. The test methods are limited to specimens not over 11/ 4 in. (32 mm) in thickness except as provided in Section... Two basic methods, the Desiccant Method and the Water Method, are provided for the measurement of permeance, and two variations include service conditions with one side wetted and service conditions with low humidity on one side and high humidity on the other. Agreement should not be expected between results obtained by different methods. The method should be selected that more nearly approaches the conditions of use."*

The Panel believes that the Water Method is the most appropriate method to use when determining the water saving capabilities of pool covers and blankets.

2. Once the test has been done a product must be able to demonstrate minimum water savings of **80%** compared with the open water vessel which is used as a comparison in the test. This minimum will ensure that there is a better than even chance that normal use of the cover will result in some water savings.
3. A detailed case study which demonstrates that the installation of a cover resulted in water savings will also suffice. If a detailed case study is available then testing according to ASTM E96 is not necessary. The case study should detail water use (or loss) prior to the installation of the cover and water loss following installation of the cover. The results should be verified by an independent party.
4. The evidence must be directly applicable to the product which is the subject of the application. As an example the panel will not accept a case study which relates to another product sold, manufactured or distributed by the same company.

General information downloaded from websites, such as water authority websites, which state that pool covers can save water is acceptable. The evidence must relate specifically to the product that is the subject of the application.

If a product is made from material which is supplied by a third party and the material has been awarded a Mark, there must be clear documented evidence that the material is the same and that its water saving characteristics have not been altered in any way. In this case the product will still be the subject of a separate application fee and subject to separate licence fee because it is deemed to be a different product.

#### **Fitness for purpose**

Pool covers should be fit for purpose and backed by an appropriate warranty and must be in the final form in which it is available to the public. It may be cut, shaped or modified for a particular installation but the material itself should be the same as in the application.

Please email your application to [info@smartwatermark.info](mailto:info@smartwatermark.info) so we can assist you and give you an example on how manufacturers can demonstrate 'fitness for purpose' for bubble-style covers.